

SEP 13 2000

TC 2700 MAIL ROOM

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

3/a  
SK  
11-15-00

In re Application of:

Rand B. Nickerson, et al.

Serial No.:

09/595,050

Filing Date:

June 14, 2000

Title:

SYSTEM AND METHOD FOR REPORTING TO A  
WEBSITE OWNER USER REACTIONS TO  
PARTICULAR WEB PAGES OF A WEBSITE

Honorable Assistant Commissioner

for Patents

Washington, DC 20231

I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to: Assistant Commissioner for Patents, Washington, DC 20231, on the date shown below:

*Elizabeth D. Fero*  
Signature

9/1/00  
Date

Dear Sir:

PRELIMINARY AMENDMENT

Prior to the initial review of this application, please amend the application as follows:

IN THE SPECIFICATION

Please replace the following section on Page 1 below the title:

--CROSS REFERENCE TO RELATED APPLICATIONS:

This application claims <sup>is c.p.</sup> priority to U.S. Application No. 09/385,256 entitled "Web Site Response Measurement Tool," filed August 30, 1999 by Rand B. Nickerson, Mark A. Treschl, Kathryn L. Kidd, Matthew J. Crofoot, <sup>now U.S. Patent Number 6,421,724</sup>

This application is also related to U.S. Application No. 09/595,337 entitled "Method of Incorporating User Reaction Measurement Software into Particular Web Pages of a Website," and U.S. Application No. 09/595,141 entitled "System and Method for Measuring

a

msd  
9/1/03  
SUB  
017